

# Sponsorship Opportunities and Exhibition Application



Radisson Blu Hotel Amsterdam Airport Schiphol  
Amsterdam, Netherlands



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## Sponsorships

*All amounts below are listed in £ (pounds sterling) or € (Euro) Currency*

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### **Reception Sponsorship (Limit 2 companies) £400 / €465**

Company name and logo recognition in show directory. Sponsors will receive a special toast, signage and table tents at the reception! Reception will be in the Exhibit Hall.



### **Lanyard Sponsorship - (Limit 1 company) – £160 / €186**

Provide 100 lanyards and they will be the official lanyard for the conference. If you would like us to make the lanyards it will be an extra charge of **£160 / €186**. You will receive logo recognition in the show directory, CCCC website, signage.



### **Lunch Sponsorship - Day 1 or Day 2 (Limit 2 companies)- £240 / €280**

Signage during free exhibit hall lunches upon entrance to exhibit hall and on table tents featured throughout the room. There will also be recognition in the show directory and CCCC website.



### **Refreshment Sponsorship - Day 1 or Day 2 (Limit 2 companies)- £160 / €186**

Signage during AM/PM refreshment breaks upon entrance to exhibit hall and on table tents featured throughout the room. There will also be recognition in the show directory and CCCC website.

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## Show Directory Advertising

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Increase your company's exposure at the CCCC by advertising in the show directory.

**PREFERRED FILE TYPES:** .pdf, .docx, .jpg, .gif, .pptx

**DEADLINE:** Please submit your advertising image to [jae@smta.org](mailto:jae@smta.org) no later than **3 April 2017**

- **Full page, B&W 8.5"x11" £160/€186**
  - **Half page, B&W 7"x5" £100/€ 117**
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# Exhibit Table Top Space Reservation

All amounts below are listed in £ (pounds sterling) or € (Euro) Currency

Space at the CCCC entitles you to:

- 6 ft. Draped table
- Two chairs
- Electronic attendee list (sent after conference)
- Directory listing
- Lunch

\*CCC Speakers receive **£80/€93** booth discount!

	Registration	
	Member	Non-Member
One Booth (6' Table)	<b>£637 / €745</b>	<b>£696 / €814</b>
Electricity	<b>£32 / €38</b>	<b>£32 / €38</b>

**SHOW INFORMATION:** Information provided below will be used for the Show Directory; please provide information exactly how you would like it printed. If pre-show information should be sent elsewhere, please contact **Jae Gullings** [jae@smta.org](mailto:jae@smta.org)

## PRODUCT DESCRIPTION

Please provide a 50 word or less product description to be used in the Show Directory. **Please copy and paste your description text in your email reply attached with your application.**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ Post Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ Web \_\_\_\_\_

Show Contact (Please Print) \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Company competitors to avoid \_\_\_\_\_

Table Personnel: 1) \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_ 4) \_\_\_\_\_

	Amount
Sponsorships	
Show directory advertising	
Exhibit booth	
<b>Total charges</b>	

**Cancellation Policy: All exhibit space fees are non-refundable**

**We will send you a request for payment by credit card or bank transfer**

VAT number is required for all EU Countries: \_\_\_\_\_

Please return bookings to: **Keith Bryant**, SMART Group, 77 Mill Road, Husborne Crawley, Bedford, MK43 OXF United Kingdom  
Tel: 07946133531 Email [info@smartgroup.org](mailto:info@smartgroup.org)